



LEGENDARY
PERFORMANCE™

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SHURE PSM®1000 PERSONAL MONITOR SYSTEM NOW SHIPPING

NILES, IL, September 7, 2011 – Shure Incorporated has announced that the new PSM®1000 Personal Monitor System – a dual-channel, networkable, professional monitoring system – is now shipping.

“The Shure PSM 1000 Personal Monitor System outperforms other in-ear monitor systems in many ways,” said Matt Engstrom, Category Director for Monitoring Products at Shure. “With best-in-class audio and RF performance, networking connectivity, and a diversity bodypack receiver, PSM 1000 delivers on the demanding requirements of sound professionals.”

The PSM 1000 system builds on the stellar audio and RF performance of Shure’s PSM®900 Personal Monitor System, while adding numerous advanced features:

PSM 1000 System:

- Ultra-wide 72 megahertz tuning bandwidth allows up to 9 systems to operate in one TV channel, and up to 39 systems in one frequency band
- Backward-compatible with PSM 900 components

P10R Diversity Receiver:

- Two detachable ¼-wave antennas for exceptional freedom from dropouts
- Full bandwidth scan finds clear, compatible frequencies and provides a graphic spectrum plot viewable from the screen
- Optional rechargeable Lithium-ion batteries provide up to eight hours of operation and recharge fully in just three hours

P10T Transmitter:

- Full rack, dual-channel wireless transmitter housed in a touring-grade, all-metal chassis
- Internal power supply that supports daisy-chaining
- Networked control via Ethernet that vastly simplifies setup for high channel count

“Using two identical antennas is essential to consistently deliver the benefits that diversity operation can provide,” said Engstrom. “Users who are accustomed to the bursts of static and dropouts common in other systems will be amazed by the PSM 1000’s performance.”

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Pricing and Availability

- A PSM 1000 Wireless System with two bodypack receivers and two SE425 earphones is priced at \$6,381USD.
- A PSM 1000 Wireless System with two bodypack receivers but no earphones is priced at \$6,069USD.
- The P10R wireless bodypack receiver and P10T wireless transmitter are available as separate components priced at \$1,094USD and \$3,881USD, respectively.

All pricing listed is MSRP and the products are now shipping.

The PSM 1000 carries a two-year limited warranty and can be purchased at select retail partners. Visit www.shure.com/americas for a list of authorized dealers.

About Shure Incorporated

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphones and in-ear personal monitor systems, headphones for performers, presenters and recordists, award-winning earphones and headsets for use with MP3 players and smart phones, and top-rated phonograph cartridges for professional DJs. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated corporate headquarters is located in Niles, Illinois, in the United States. The Company has additional manufacturing facilities and regional sales offices in China, Germany, Hong Kong, Japan, Mexico, The United Kingdom, The Netherlands, Denmark, and the United States.